



### COMMUNITY ASSETS & SOCIAL CAPITAL

SNAP-Ed implementers have worked with local partners across the state to reduce health inequities by collaborating with:

**30** 

Community and recreation centers

**13+** 

Family resource centers

**39** 

Health clinics and hospitals

**12** 

Libraries

### COLLABORATIVE ACTION

SC SNAP-Ed collaborates with local partners in ways that support community members being able to make healthy choices that fit their lives. With this goal in mind, SC SNAP-Ed provides:

- 1** Evidence-based nutrition and physical activity focused education classes
- 2** Policy, systems, and environmental supports that align with the goals and interests of local partners and community members
- 3** Collaborations with local and regional coalitions that work across multiple sectors to address systemic issues and inequities
- 4** Social marketing campaigns that provide healthy eating and active living messages and information

### DIRECT EDUCATION

Evidence-based education works!



More people ate a variety of fruits and vegetables



More people ate protein, cooking with healthy fats



More people shopped with a list



Words can't begin to say [how] very helpful for my health and joyful for my soul [this class was]."

- Adult Cooking Matters participant

### NEW POLICY, SYSTEMS, AND ENVIRONMENTAL CHANGES

74 local organizations worked with SNAP-Ed to identify and implement 155 strategies that supported over 17,000 individuals in their pursuit of healthy lifestyles, such as:



Gardens at group living homes provided food for on-site meals and local community members.



Healthcare clinics created produce distributions for patients.



Food pantries shifted to a "client choice model" where patrons can choose the foods they want for their household.

### COALITIONS

Partnering with SNAP-Ed, 33 local, regional, and statewide multi-sector coalitions worked to increase access to food, healthcare, education, and healthy eating and active living opportunities.

Coalition members represented many sectors, including:

- Residents & community members
- Non-profits
- Education
- Healthcare
- Agriculture
- Food assistance
- Government
- Planning
- Faith-based
- Transportation

### SOCIAL & COMMUNITY CONTEXT

People's decisions and actions about how to live a healthy lifestyle are heavily influenced by their environments and situations.

**10%** of South Carolinians do not live close to a grocery store

**115,000** households across the state have no vehicle



### BUILDING ON STRENGTHS

SC SNAP-Ed meets South Carolinians where they live, learn, play, shop, eat and work.

**18,041** adults

**25,967** youth

reached by evidence-based education

**5,547**

total classes in 43 counties



### SOCIAL MARKETING

Healthy eating and active living messages were broadcast across South Carolina via billboards, digital ads on social media, and television.

Campaigns reached more than

**140,000**

people living with a low income

